

A Publication of Conexion International Media, Inc.

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ADVERTISEMENT SIZES

Trim size of publication: 8-1/8" x 10-7/8"

Non-Bleed Sizes Width x Height

Full Page	7" x 10"
2/3 Page	4-5/8" x 10"
1/2 Page Horizontal.....	7" x 4-7/8"
1/3 Page Vertical	2-1/4" x 10"
1/3 Page Square	4-5/8" x 4-7/8"
1/6 Page Vertical	2-1/4" x 4-5/8"
2-Page Spread	14" x 10"

For Spread Ads (other than center fold) allow 1/2" dead area in the gutter. Headlines that run across the center seam should be split between words not letters.

Bleed Sizes Width x Height

Full Page	8-3/8" x 11-1/8"
2-Page Spread	16-1/2" x 11-1/8"

Add at least 1/8" to trim side for all edges that bleed. If an ad is to bleed, registration marks must be accurately applied. Keep all live matter at least 3/8" from trim edge.

Acceptable Materials

Digital material is required. Acceptable file formats are high-resolution PDF (Press Optimized) all fonts embedded. All 4-color images must be CMYK and minimum 300 DPI.

Small text to print in reverse on black, should be on black file only (not 4C). InDesign files (MAC) may also be provided. Materials submitted in non-standard sizes are subject to rejection or publisher's adjustment.

Shipment of Advertising Materials

Advertising materials should be marked for Production Manager indicating issue date, and may sent to any of the following addresses:

By email: cbuckwalter@conexionmedia.com

Posted to FTP site: Large graphic files may be posted to our ftp site, as follows: Go to <ftp://64.33.97.152/>. **Place file in "incoming" folder.** (No logon or password is required). Send brief note to publisher advising when file has been posted. Contact publisher if there is any difficulty using the ftp site. (cbuckwalter@conexionmedia.com).

By USPS, Fedex, DHL, UPS: **Conexion International Media**
Attn: C. Buckwalter, Publisher
1627 Brickell Avenue, Suite 2505
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Tel: 305 860-5625